

The **2-Day Business Advisory** is an excellent program designed to provide an overview of your Business As Usual (BAU) position and provide recommendations for improvement strategies.



## The BAU Assessment

During the BAU Assessment, we look at the key performance indicators in your business to understand:

- Business Structure
- Revenue sources and Profitability
- Critical Customers
- Critical Products and Services
- Sales and Marketing effectiveness
- Business Systems effectiveness

## Business Improvement Strategies

Using the information gained through the BAU Assessment, we provide key recommendations to leverage strengths in your business and improve Customer Product Engagement where necessary (including a range of Sales and Marketing initiatives with online strategies to give your business a dominant online voice).

**Other Programs which may complement your 2-Day Business Advisory include:**

- [Business Growth Consult](#)
- [Team Development](#)
- [Strategic Budgeting](#)
- [Sales Development](#)
- [Our Online Services](#)



### Jigsaw Concepts Partnership Policy

- ✓ No Contracts
- ✓ No Termination Fees
- ✓ No Fuss

Just working Together to make a **REAL** difference

## Our Programs and Services

### ➤ Business Support Programs

- 2-Day Business Advisory
- Business Growth Consult
- Team Development
- Strategic Budgeting
- Sales Development

### ➤ Online Services

- Marketing Campaigns
- Product Catalogues
- Website Development

### ➤ Business Applications

## Contact Us

**Contact Us** to discuss our range of services, and how these programs can help deliver the outcomes you want.

For more information on this program contact Scott Perkins

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