

Our **Business Growth Consult** expands all the elements of the 2-Day Business Advisory into a comprehensive business renewal process.

Typically we engage with your management teams and key personnel to develop a clear business vision outlining growth expectations for the future. A full Project Plan with critical milestones is developed along with other communication and business metrics to monitor progress and evaluate outcomes to agreed goals.



In broad terms, we focus on the following key areas to determine and implement improvement strategies necessary to meet agreed targets. A comprehensive Business Plan is prepared covering:

Business Structure

- We look at your current structures and functional teams to assess performance and identify resource or performance areas requiring attention.
- We work with your HR and Recruitment specialists to ensure everyone is focused on delivering the Business Vision.

Revenue sources and Profitability

- We analyse your sales, conducting detailed reviews to assess where business value is present (or lacking) to target opportunities for the future.
- We look at products, services and reward for effort to consider which activities work and which don't.

Sales and Marketing effectiveness:

- We look at how you engage with your clients and the potential within these markets for growth.
- We consider the effectiveness of your online (web) presence to develop customer loyalty and brand awareness for your Business and Products.

Business Systems effectiveness

- The adage of 'You can't manage what you can't measure' is so true. We look at your business systems to ensure they provide the necessary metrics to measure performance and provide the necessary feedback to management and their teams.
- We look at your Sales tools (eg. CRM, Quoting Systems), Finance and Communications systems to ensure everyone has the tools for success.

Other Programs which may complement your Business Growth Consult include:

- [Team Development](#)
- [Strategic Budgeting](#)
- [Sales Development](#)
- [Our Online Services](#)



Jigsaw Concepts Partnership Policy

- ✓ No Contracts
- ✓ No Termination Fees
- ✓ No Fuss

Just working Together to make a **REAL** difference

Our Programs and Services

➤ Business Support Programs

- 2-Day Business Advisory
- Business Growth Consult
- Team Development
- Strategic Budgeting
- Sales Development

➤ Online Services

- Marketing Campaigns
- Product Catalogues
- Website Development

➤ Business Applications

Contact Us

Contact Us to discuss our range of services, and how these programs can help deliver the outcomes you want.

For more information on this program contact Scott Perkins

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