

Have you got a new product or service to launch?

The **Product Launch** service provided by Jigsaw Concepts is an excellent way to launch your latest product or service. Launching, rather than just telling your market about your new product, creates excitement and buzz in your market, provides a surge of income to your business and will build your prospect database.

A product launch is a pre-planned event which follows a proven system. A typical launch includes the following steps:



1. Establish Launch Plan and timeline
2. Develop Business/Product story and your 'magic bullet'
3. Create Video/Reports/Audio for the pre-launch
4. Pre-launch begins with the release of the first 'prospect magnet'
5. We build trust and goodwill through additional prospect magnets
6. Build market authority and buzz through interaction with prospects
7. Promote launch day complete with bonus, scarcity and social proof
8. Launch Product
9. Launch follow up series

Performing a product launch correctly will raise your profile and authority status in your market, create a surge of income immediately and build trust with your prospects which you can tap into for future promotions.

Other Programs which may complement your Product Launch

include:




-  [Marketing Campaigns](#)
-  [Product Catalogues](#)
-  [Online Advertising](#)
-  [Website Development](#)
-  [Business Support Programs](#)

Our Programs and Services

Business Support Programs

-  2-Day Business Advisory
-  Business Growth Consult
-  Team Development
-  Strategic Budgeting
-  Sales Development

Online Services

-  Marketing Campaigns
-  Product Catalogues
-  Online Advertising
-  Product Launches
-  Website Development

Business Applications

Contact Us

[Contact Us](#) to discuss our range of services, and how these programs can help deliver the outcomes you want.

For more information on this program contact Dan Sheehan

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