

Our **Sales Development** program is designed to explore ways and means to give your business a new voice and ensure your current and potential customers hear about your products and services first. Setting the benchmark for customer expectations puts your competitors at a disadvantage, making them vulnerable to your driven sales force.




Understanding your key customer and product markets is only part of the recipe for sales growth.



Through our detailed customer profiling, we help you to better understand your customers' values and purchasing trends, along with other key purchasing drivers.

This profiling is a powerful tool to evaluate and improve existing marketing resources. Importantly, this program will develop strategies and tools to unlock the potential in your markets, positioning your products and services ahead of the competition.

Key elements of this program include:

-  Assessment of current markets and customers
-  Assessment of current marketing activities and product strategies
-  Development of a comprehensive customer market profile

- Development of key recommendations to improve customer engagement with your products and services
- Development of online marketing recommendations

Our Programs and Services

Business Support Programs

- 2-Day Business Advisory
- Business Growth Consult
- Team Development
- Strategic Budgeting
- Sales Development

Online Services

- Marketing Campaigns
- Product Catalogues
- Website Development

Business Applications

Other Programs which may complement your Sales Development program include:

- [2-Day Business Advisory](#)
- [Business Growth Consult](#)
- [Team Development](#)
- [Strategic Budgeting](#)
- [Our Online Services](#)

Contact Us

Contact Us to discuss our range of services, and how these programs can help deliver the outcomes you want.

For more information on this program contact Scott Perkins

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Jigsaw Concepts Partnership Policy

- ✓ No Contracts
- ✓ No Termination Fees
- ✓ No Fuss

Just working Together to make a **REAL** difference