

**In today's fast developing environment, can your business afford not to have an effective website?**

**The benefits of having an Effective Web Presence are:**

- You are open 24hrs a day, 7 days a week on the web.
- You provide a superior service to your customers over your competitors - stand out in the crowd.
- Your website acts as a silent salesman; how much are you or would you pay a year for a salesman? Much more than the cost of a good website developed by Jigsaw Concepts.
- Prospects and customers can research your products and services anytime.
- Make money while you sleep – with online products and shopping carts you can take orders any time of the day.
- Broadens your customer base.



**84% of the Internet users in the Asia Pacific region have purchased goods online**

*Are you taking advantage of this trend?*

\*Source: The Nielsen Company, "Global Online Survey"

**Tools and strategies that will help you and your business create leverage and profit from your website:**

- **Automated Newsletter System** - build a relationship with your prospects, provide them with news and updates, market your products to them forever.
- **Search Engine Optimisation** - pages and entire websites built specifically to rank high on Google™ and other search engines; brings you visitors for free!
- **Online Video** - it's sweeping the web. Will it be the one strategy that sets your business apart from the other businesses in your market? Online video has a range of uses: advertising, product demo's, customer testimonials, tutorials, build a personal relationship with your prospects. Just to name a few.

- **Shopping Cart** - enables you to take orders online 24hrs a day without the cost of a staff member!
- **Private Members Area** - a restricted area for your products or special information for registered members only. An excellent method to entice prospects to be on your mailing/members list.
- **Squeeze Pages (landing pages)** - A very successful strategy for gathering the name and email addresses of prospects who **are** interested in your products and services, to whom you can legally market whenever you want.

*"I have had very positive feedback on my website from a number of successful people in both Australia & United States."*

**Dr. David Kliese, Trinity Academy of Science and Philosophy**  
[click here to read the full testimonial](#)

[Contact Jigsaw Concepts](#) today to discuss your new *effective* website or to make *significant* improvements to your existing website and start making more money with less effort!

#### Examples of client websites:

- **Magnitude Security**
- **WrightBros Builders**
- **Damian Milo**
- **Dr David Kliese**
- **Hills New Zealand eBook**
- **Pacific Communications**
- **Le Boomerang (France)**



#### Jigsaw Concepts Partnership Policy

- ✓ **No Contracts**
- ✓ **No Termination Fees**
- ✓ **No Fuss**

Just working Together to make a **REAL** difference

## Our Programs and Services

### ➤ Business Support Programs

- 2-Day Business Advisory
- Business Growth Consult
- Team Development
- Strategic Budgeting
- Sales Development

### ➤ Online Services

- Marketing Campaigns
- Product Catalogues
- Website Development

### ➤ Business Applications

## Contact Us

[Contact Us](#) to discuss our range of services, and how these programs can help deliver the outcomes you want.

For more information on this program contact Dan Sheehan

Ph 0434 002 708

[Dan@JigsawConcepts.com.au](mailto:Dan@JigsawConcepts.com.au)